



Potomac Communications Group, Inc.

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Potomac Communications Group Adds Two to Staff

Washington, D.C. – Potomac Communications Group, Inc. (PCG), a full-service public relations and public affairs agency in Washington, today announced the hiring of two new staff members.

Brian Grossman joins the PCG team as a program manager. Jane Walker will serve as a program coordinator.

“We’re excited to be able to add two young, energetic professionals to our team,” said Managing Partner Bill Perkins, who founded the firm in 1981. “They will help us increase our support for existing clients and ramp up our service for several important new corporate and trade association clients.”

Prior to coming to PCG, Grossman served as an account executive with Gibbs & Soell Inc., a public relations agency in Raleigh, N.C. Grossman has also been a reporter for the *Clinton Chronicle* in Clinton, S.C. He has a master’s degree in communication from N.C. State and a bachelor’s degree in political science with a minor in journalism, also from N.C. State.

Walker comes to PCG following a two-year stint in the Teach for America program in Atlanta. She was an intern for strategic communications at Edwin L. Cox School of Business, Southern Methodist University and served U.S. Sen. Bill Nelson (D-Fla.) as a press intern. Walker has a bachelor’s degree in political science with a minor in corporate communications and public affairs from Southern Methodist University in Dallas.

PCG is best known for its practice areas involving energy, environment, infrastructure and technology issues, and for its complete portfolio of services for trade associations, professional societies and issue-oriented coalitions.

About PCG

Potomac Communications Group, Inc., is a full-service agency helping corporate, government and association clients with their most demanding communications challenges: strategic communications planning, marketplace positioning, public policy support, marketing, employee and member communications, aggressive media outreach, graphics and design, and the development of powerful communications tools, from Web sites and press kits to speeches and substantive white papers. We are known for our support of legislative initiatives, risk communication and media training, crisis management and coordination of third-party support. We serve clients around the country on such other diverse issues as financial services, siting of controversial facilities, corporate taxation and the need to reach nontechnical audiences on complex technical issues. For more information about PCG, visit www.pcgpr.com.

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